

Internship Digital Marketing and Sales

Be it human rights issues or carbon emissions - companies have to know how sustainable their supply chains are. We help companies to find out what's going on in their supply chain. With our cloud platform companies can discover their supply chain network, identify sustainability issues, collaborate with their upstream suppliers, and take effective action.

Become a part of our interdisciplinary team and help us thrive in this mission.

We are looking for you to support us in implementing our cloud platform services for our customers. This is your chance to gain practical experience while making a positive contribution for the climate and society!

Your tasks

- You take care of our homepage content and marketing channels
- You support our performance marketing and independently set up projects and key performance indicators
- You research and qualify leads and add them to our CRM system
- You support the preparation of events
- You co-create articles for our blog and LinkedIn channels

Your profile

- You are working on your masters' degree in communication, marketing, BA, sustainability management or similar studies
- You work well in a team, have a keen perception and structured way of working
- You feel at ease with quickly adapting to new tasks and understanding your work environment
- You know your ways around Microsoft Office (esp. Powerpoint)
- You have great writing skills for marketing content and/or reports
- Experience in WordPress and/or social media marketing are a great extra

Interested?

We offer a highly flexible working time, a place in the accelerator "Startplatz", in Cologne next to the media park and a diverse and exceptionally open team.

Not only during the Corona times we offer working flexibly from home; if necessary, your entire internship can be remote. In the best case your internship duration should be three months. Just send a short cv to miriam.gogel@sustainabill.de which includes your motivation and a potential starting time for your internship. Please refer to this job description when applying.

Contact:

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